

# Jillian Hammer

## Graphic Designer



### EDUCATION

Tyler School of Art, Temple University  
Philadelphia, PA · May 2017  
BFA Graphic and Interactive Design

Southwest University for Nationalities  
Chengdu, China · Summer 2016  
Study Abroad, Mandarin

### WORK EXPERIENCE

Office of Adult Education · Philadelphia, PA  
Graphic Design Intern · Spring 2016  
Principal designer of marketing materials. Designed a series of on-brand flyers, infographics, event signage for annual conference, and social media graphics. Animation and banners for web marketing use.

The Clubhouse Network · Boston, MA  
Graphic Design Intern · Summer 2015  
In-house designer and copywriter. Research driven graphic design project about facilitating learning through technology among youth. Experience with conducting user testing and interpreting results.

The Fantastical · Boston, MA  
Art Direction Intern · Summer 2015  
Collaborative creative concept development. Advertisement mockup design. Primary focus on social media graphics. Clients included Sam Adams, McAlister's, Society for Grownups, and Olympus.

Hooloon Art Gallery · Philadelphia, PA  
Graphic Design Intern · 2013–2015  
Design promotional postcards for eight exhibitions and corresponding web marketing graphics. Design monthly e-mail newsletter using Mailchimp and Mailchimp analytics. Gallery maintenance tasks.

Umbrella Center for the Arts · Concord, MA  
Assistant Art Teacher · Summer 2014  
Assistant teacher for summer art program for elementary and middle school students. Curriculum development and execution. Classroom management.

### LEADERSHIP

Temple University Asian Students Association  
President · Fall 2016–Spring 2017  
Vice President of Advocacy · 2014–2016  
Graphic Designer · Spring 2014  
Manage executive board of thirteen. Experienced large scale event planner, workshop facilitator.

Temple University Asian Student Council  
Founder & President · 2016–2017  
Formed a coalition of 10 Asian-interest organizations to encourage collaboration and stronger friendships.

East Coast Asian American Student Union  
Asian American Affairs Specialist · 2016–2017  
Advocacy Coordinator · 2015–2016  
Write official statements and press releases.

### SKILLS

Photoshop, InDesign, Illustrator, Muse, Premiere, After Effects, Mag+, Wordpress, SketchUp, basic Mandarin, basic HTML and CSS, darkroom and digital photography, retouching, event planning.

### RECOGNITION

Alice Drueding & Joe Scorsone Social Conscious Portfolio Award  
Tyler School of Art, Temple University · May 2017

Dr. Marianne Cooley Award  
University Studies Abroad Consortium · May 2016

Charlotte W. Newcombe Award  
Temple Disability Resources & Services · Jan 2016

Portfolio Merit Scholarship  
Tyler School of Art, Temple University · Feb 2016

Ester Rosen Scholarship  
Tyler School of Art, Temple University · March 2015